



vision

The Financial Stability Partnership, formed to strengthen individuals and families in Northern Nevada and the Sierra will coordinate and promote programs that help individuals and families attain and preserve assets, become more financially stable, and achieve long-term economic independence. This partnership will operate within the United Way of Northern Nevada and the Sierra.



mission

Creating Partnerships and Opportunities to Build Financial Independence.



objectives

- 1) Increase EITC return amounts by 10% for the 2013 tax season.
- 2) Recruit at least 30 new volunteers for tax preparation for the 2013 tax season.
- 3) Develop the financial stability of at least 150 individuals through Bank On Nevada accounts.
- 4) Improve the financial stability of at least 65 low-income families or individuals.
- 5) Provide training to at least 100 nonprofit practitioners/community members on asset building.
- 6) Lead the effort for at least one public policy change in 2012-13.
- 7) Execute a fundraising plan for the FSP that raises \$116,200 for 2012-13 programs, operations and services.



strategies

- 1) Strengthen the partnership through regular meetings and committee collaboration and info sharing.
- 2) Measure program success by identifying outcome measures and providing guidance and evaluation tools.
- 3) Create public awareness w/media, PSAs, recruiting PR pros., speaker's bureau, & web links w/partners.
- 4) Build capacity of service providers by collaboration, ongoing training & tech assistance, & funding.
- 5) Build the network through partnership recruitment tools such as a 1-pager, website, & talking points.
- 6) Influence public policy by identifying policy priorities & informing, convening & advocating w/ legislators, agencies & partners.



action plans

- 1) Survey at least 30 nonprofit organizations providing financial education regarding their training and t.a. needs by 9/1/12.
- 2) Promote the Bridges Out of Poverty training so that at least 50 community members attend by 6/30/13.
- 3) Meet with city officials of Sparks and Reno to obtain their endorsement of a Bank On Nevada campaign by 12/31/12.
- 4) Meet with Northern NV nonprofits, share the report and seek their advice on marketing Bank On Nevada program 9/1/12.
- 5) Meet with a minimum of 5 youth organizations and determine their resource and training needs to provide asset building.
- 6) Convene at least one meeting of prospective partners to strategize public policy change by 7/31/12.
- 7) Disseminate the foreclosure consumer manual developed by the Foreclosure Prevention Committee by 7/31/12.
- 8) Secure an Americorps VISTA for FSP program support by 7/31/12.
- 9) Hold an asset development conference by 1/31/13.
- 10) Develop a marketing plan for the EIKISI program by 11/15/12.
- 11) Approach at least five large employers to acquire volunteers for the EIKISI program by 8/31/12.